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NATIONAL PROGRAMME FUNDING IS THE ICING ON THE CAKE (FEST)

Public events taking place across Scotland from August-October are set to benefit from £233,000 from EventScotland's National Funding Programme, it has today been revealed.

A total of 21 events will receive grants from EventScotland, part of VisitScotland's Events Directorate, providing crucial support for event delivery and helping to develop Scotland's varied and boundary-pushing events portfolio.

Including both well-established and new events, 13 local authority areas are represented in Round 32, from Comhairle nan Eilean Siar to Dumfries & Galloway. The average value of grant being administered is over £11,000.

National Programme funding supports the strategic development of events which occur outside of Edinburgh and Glasgow, with the aim of driving domestic tourism, economic impact for local communities and media profile for Scotland.

Building upon existing event programmes, improving marketing practices and enhancing the on-site food and drink offer are just some of the ways that these funds will be put to use.

To celebrate the granting of funds to Cake Fest Scotland, a sweet celebration of Scotland's top 100 architectural masterpieces and forming part of the Year of Innovation, Architecture and Design, Dyslexia Scotland's Celia Richardson specially created a '£233k' cake and presented it at Cowane's Hospital in Stirling.

Cake Fest, a Festival of Architecture (foa2016.com) Headline event, will take place there on September 11, when 100 teams of amateur bakers will gather to set-down their representations of our most famous landmarks in cake on an entirely edible map of Scotland. Celia will again be donning her whites to construct Dumbarton Castle in honour of Dyslexia Scotland's President and three-time F1 World Champion, Sir Jackie Stewart, who was born in West Dunbartonshire.

Paul Bush OBE, VisitScotland's Director of Events, said:

"EventScotland's National Funding Programme is incredibly valuable to Scotland's events industry, allowing some of our best-loved properties to bolster their offer to a huge number of people and allow them to work towards a self-sustainable future."

"National events are critical, not only in maintaining the variety of Scotland's event portfolio, but also in promoting our cultural heritage and bringing beneficial impacts to all areas of the"

country. We look forward to seeing each of these events, which help to ensure Scotland's reputation as the perfect stage for events is protected, take place over the coming weeks."

Simon Preston, Head Baker and Founder of Cake Fest said:

"We are most grateful to EventScotland for their support, which will be invaluable in bringing amateur bakers from across the country together to create a giant edible map of Scotland's iconic buildings. Cake Fest will take place on Sunday 11 September; we still have some fantastic buildings up for grabs to bake, have a look at www.foa2016.com/cakefest to get involved and also to buy tickets. Stirling is going to be buzzing with street theatre, storytelling and loads of fun, as well as an abundance of cake, everyone is welcome"

EventScotland National Programme Round 32 funded events:

- Powerboat P1 Scottish Grand Prix of the Sea, The Esplanade, Greenock : 18 & 19 June
- Stirling Highland Games, Stirling : 20 August
- Groove Loch Ness, Clune Farm, Dores, Inverness: 20 August
- Electric Fields Festival, Drumlanrig Castle Estate, Dumfries & Galloway : 26 & 27 August
- The Scottish International Airshow, Ayr : 2 & 3 September
- The Heb - Race on the Edge, Uist Island chain, The Hebrides : 3 & 4 September
- Thunder In The Glens, Aviemore and The Cairngorms : 3 & 4 September
- Bo'ness Speed Hillclimb, Kinneil Estate, Bo'ness : 3 & 4 September
- Stirling Fringe Festival presents The Shindig!, The Old Town Jail, Stirling : 9 – 11 September
- Commando Spirit - Survive the Yomp, Auchnacarry, Spean Bridge : 10 & 11 September
- Super Touring Car Championship, Knockhill, Fife : 10 & 11 September
- Cake Fest Scotland, Stirling Castle : 11 September
- Glencoe Skyline, Glencoe Mountain : 16 – 18 September
- The 2016 Camanachd Cup Final, Fort William : 17 September
- Highland Military Tattoo, Fort George, Inverness : 17 & 18 September



- Etape Royale & Royal Deeside Cycling Festival, Ballater, Royal Deeside : 17 & 18 September
- True North, Aberdeen : 23 – 25 September
- Dragon Quest, Monikie Country Park, Broughty Ferry, Dundee : 5 – 31 October
- Balmaha's Braw Weekend, Balmaha, Loch Lomond : 1 & 2 October
- Scotland's Boat Show, Kip Marina, Inverkip : 14 – 16 October
- 33rd European Reversible Ploughing Championships, Saltcoats, Gullane : 19 & 20 October and 54th Scottish Ploughing Championships West Fenton, East Berwick : 22 & 23 October

ENDS

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Notes to Editors:

EventScotland

EventScotland is working to make Scotland the perfect stage for events. By developing an exciting portfolio of sporting and cultural events EventScotland is helping to raise Scotland's international profile and boost the economy by attracting more visitors. For further information about EventScotland, its funding programmes and latest event news visit www.EventScotland.org. Follow EventScotland on Twitter [@EventScotNews](https://twitter.com/EventScotNews).

EventScotland is a team within VisitScotland's Events Directorate, the national tourism organisation which markets Scotland as a tourism destination across the world, gives support to the tourism industry and brings sustainable tourism growth to Scotland. For more information about VisitScotland see www.visitscotland.org or for consumer information on Scotland as a visitor destination see www.visitscotland.com.

The 2016 Glasgow Indoor Grand Prix is part financed by the European Regional Development Fund Programme 2014 to 2020. The Scottish Government is the managing authority for the European Regional Development Fund Programme.

Dyslexia Scotland

Dyslexia is a combination of abilities and challenges that affect the learning processes in reading, spelling, writing, mathematics, memory or organisation. Its impact can vary from mild to severe. There are also many strengths associated with dyslexia such as lateral thinking abilities, good verbal skills and strong visual thinking. One in ten people in Scotland are thought to be dyslexic, with up to one in four of these severely so.

Dyslexia Scotland aims to inspire and enable people with dyslexia to reach their potential in education, employment and life. Dyslexia Scotland is based in Stirling, with a network of 19 volunteer-led branches across Scotland.

Helpline: 0344 800 8484

Website: www.dyslexiascotland.org.uk



2016 Year of Innovation, Architecture and Design

- 2016 will shine a spotlight on Scotland's achievements in innovation, architecture and design through a wide-ranging, variety of new and existing activity.
- The Year of Innovation, Architecture and Design started on 1 January 2016 and will end on 31 December 2016. It will build on the momentum generated by the 2015 Year of Food and Drink as well as previous years including Homecoming Scotland 2014, the Year of Creative and the Year of Natural.
- Through a series of exciting events and activity, the year will showcase Scotland's position as an "innovation nation", its outstanding built heritage, and its thriving, internationally acclaimed creative industries sector.
- The Year of Innovation, Architecture and Design is a Scottish Government initiative being led by VisitScotland, and supported by a variety of partners including Scottish Government, Creative Scotland, Architecture + Design Scotland, Scottish Tourism Alliance, Scottish Enterprise, The National Trust for Scotland, Historic Environment Scotland, Highlands and Islands Enterprise and The Royal Incorporation of Architects in Scotland (RIAS).
- The Year of Innovation, Architecture and Design events fund is managed by EventScotland, part of VisitScotland's Events Directorate.

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Cake Fest and Festival of Architecture

- Cake Fest was founded by Simon Preston www.graceonline.co.uk
- The Royal Incorporation of Architects in Scotland (RIAS) was founded in 1916 (2016 being its Centenary year) and is the professional body for chartered architects in Scotland. Including student members, retirees and Honorary Fellows, the Incorporation has over 4,950 members. The RIAS promotes excellence in architecture in Scotland.
- The Festival of Architecture 2016 is a year-long celebration of Scotland's design, creativity and built environment. The Festival runs throughout 2016, with hundreds of events taking place across Scotland. www.foa2016.com
- Cake Fest takes place in Stirling on Sunday 11 September 2016, tickets and more information from www.foa2016.com/cakefest

