



Press release: The power of sport in engaging young people with dyslexia

Friday 26 August 2016: Scottish FA and Dyslexia Scotland – A celebration at Scotland’s national stadium!

A special high profile event is being held to celebrate the culmination of Dyslexia Scotland's 2 year nominated charity partnership with the Scottish FA.

The event will take place on **Friday 26th August** at Scotland's National Stadium with inspirational speakers including Dyslexia Scotland's President and three time Formula 1 World Champion Sir Jackie Stewart OBE and Jim McColl, Founder, Chairman and CEO of Clyde Blowers Capital. Dyslexia Scotland's Ambassadors, Scotland International footballer Steven Naismith (via a short film) and Scottish FA Regional Manager Paul McNeill, will also share moving experiences of their careers, dyslexia and sport.

The audience of invited guests will include School of Football pupils, parents, coaches, MSPs, councillors and Dyslexia Scotland members, volunteers and supporters.

Every two years, the Scottish FA elects a new nominated charity. Since 2014, they have been supporting the work of Dyslexia Scotland in empowering people with dyslexia to reach their full potential. The partnership has enabled Dyslexia Scotland to raise awareness about dyslexia in the footballing world, as well as raising much needed funds for the charity's work, through bucket collections at matches and fundraising activities carried out by the Scottish FA's Charities team.

Since 2005, Sir Jackie has been the President of Dyslexia Scotland, campaigning tirelessly for people with dyslexia to receive the right support as early as possible. Sport has played a significant part in his own incredible success story. Sir Jackie is dyslexic, having been identified later in life at 42.

Notes to the Editor

1. Dyslexia is a combination of abilities and challenges that affect the learning processes in reading, spelling, writing, mathematics, memory or organisation. Its impact can vary from mild to severe. There are also many strengths associated with dyslexia such as lateral thinking abilities, good verbal skills and strong visual thinking. One in ten people in Scotland are thought to be dyslexic, with up to one in four of these severely so.
2. Dyslexia Scotland aims to inspire and enable people with dyslexia to reach their potential in education, employment and life. Dyslexia Scotland is based in Stirling, with a network of 19 volunteer-led branches across Scotland. Helpline: 0344 800 8484
Website: www.dyslexiascotland.org.uk

Programme of the day

Friday August 26th 2016, Hampden Stadium, Hampden Park, Glasgow G42 9AY

- 2.30 – Arrival, Tea and Coffee: Hampden Auditorium Crush Hall
- 3.00 – Presentations: Hampden Auditorium
- 5.00 – Refreshments and Walk Round: Hampden Hall of Fame
- 5.30 - Departures

For further information:

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