



## Ellie's Blue Dyslexia Ribbon

### Dyslexia Awareness Week 7 – 12 November 2016

Please order a supply of 50 or 100 blue ribbons by emailing [blueribbon@dyslexiascotland.org.uk](mailto:blueribbon@dyslexiascotland.org.uk)

Details of how to attach a Twibbon to your profile will be on our Facebook and Twitter pages on 3 November.



**For maximum impact the ribbons should just be worn during Dyslexia Awareness Week on 7 – 12 November.**

**Please note that ribbons are free and you should not charge for them.**

### The story behind Ellie's Blue Dyslexia Ribbon

Ellie was Dyslexia Scotland's first Young Ambassador. She came up with the idea of a blue ribbon for dyslexia to raise awareness. Here's what she said when she launched the blue ribbon in 2012.

**"I want children to feel comfortable with their dyslexia and not to have to hide it away.**

**Most children don't want to tell their friends about it because they are ashamed or embarrassed.**

**I want to educate people so that they understand that dyslexics are creative out of the box thinkers and that we are just as clever as everyone else.**

**I want them to embrace their dyslexia and achieve their goals."**



We would love to see your pictures and stories about how you use the ribbon. Please send them to [lena@dyslexiascotland.org.uk](mailto:lena@dyslexiascotland.org.uk)

